



# Time for MPRRC to wake up

## Honsport 30-30: Race of the Future?

*"Now that money can be made from running, it's the Clubs that should be making the money to put on races and clinics, to send athletes to places to compete."*

*Fred Lebow  
Runner's World, September '79*

Not since MPRRC agreed to co-sponsor the Downtown Relays with the ACLU, two years ago, has a race generated as much club controversy as this year's 30-30 sponsored by Honsport. (See letters to Editor pg. 5 )

Actually, it's the word "sponsored" that's sparked the debate. What does it mean? In the past, if a race was sponsored by a charity or community organization (like the ACLU, Heart Fund, etc.) it was understood the net proceeds would go to the sponsor as part of his annual fundraising effort. If a race was sponsored by a running group, it was assumed they handled the details of putting on the event and any money generated by entry fees went back to the runners in the form of awards, refreshments and t-shirts, etc.

As races grew and entry fees weren't sufficient to cover all costs, various commercial sponsors helped make up the difference. There was some minor grumbling by a few runners about having to pay for t-shirts carrying the sponsor's commercial message. (Advertising Age recently carried an article by a national marketer

urging those in the business to consider the tremendous potential that lies in having thousands of runners wearing a company's logo on a t-shirt like so many mobile billboards.)

But the Honsport 30-30 has taken a significant step towards the way races will be managed in the future.

Honsport, in essence, agreed to pay the net proceeds from the race to MPRRC member Mark Cockrill's Saturday at the Track (SAT) group in return for acting as the directors and organizers of the race. Much of the costs would be paid out of Honsport's promotional budget. Depending on the agreement between Honsport and SAT as much as \$2-3 per runner could be earned on this year's race.

As Honsport's James Pruitt said, "An awful lot of time and effort goes into this kind of race. Even more than we realized. It's worth it to Honsport to pay someone to direct it."

Mark Cockrill of SAT said, "We wanted a quality event where the runner felt he was getting good value. Of course, if a runner doesn't feel he gets good value from a race, he can choose not to enter."

MPRRC members complaints ranged from the fact it wasn't disclosed the proceeds would be going to SAT until the day of the race; SAT's too small a group to be benefiting from so much money; SAT's runners aren't fast enough to make it worthwhile to send them to any major races with the proceeds; SAT isn't a non-profit organization with elected officers and bylaws, therefore, the money could go to line someone's pockets as in any business deal; the Honsport race would make it difficult to get volunteers to work other races if they knew some people were getting paid for their efforts, etc.

All of this shows:

1) Running is no longer the little club sport it used to be and many wish it still was. The New York RRC has 10,000 members and a \$1 million operating budget. They work with major commercial sponsors to put on big and small races benefiting their running community.

2) It's unrealistic to expect commercial sponsors to cover all of the cost of a race. And no matter how much money is put up by a sponsor, it's likely something will be asked for in return. Runners are going to continue paying entry fees. In some

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MEN'S DIVISION

**1 Hour Run  
Tymn Short of World Mark**

Mike Tymn, 42, led a field of 62 finishers in the July 22 AAU One Hour Run by covering 11 miles 524 yards in the 60 minute time limit. Jim Gallup, 43, circled the Cooke Field track nearly 44 times to come in second with 10 miles 1639 yards. Greg Beal was third overall with 10 miles 1235 yards.

Shirley Mori took the women's division by covering 8 miles 509 yards. Second was Judith Kjelstrom, 8 miles 116 yards, and in third was Cindy Chong with 7 miles 841 yards.

Other division winners include Tom Smyth 40-44, Stu Miles 45-49, Ray DeHay 55-59, Raymond Taomae 60-64, Chris Manella Junior Mens, Carolyn Arbuckle 40-44, Jan Newhart 50-54, Edith Leiby 55-59 and Kelli Good Junior Womens.

WOMEN'S DIVISION

OPEN:

1 Shirley Mori	8 mi	509 yds
2 Judith Kjelstrom	8 mi	116 yds
3 Cindy Chong	7 mi	841 yds
4 Beth Kalal	6 mi	1647 yds
5 Linda Riddle	6 mi	1329 yds
6 Sharon Colon	6 mi	1321 yds

40 - 44:

1 Carolyn Arbuckle	4 mi	1176 yds
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50 - 54:

1 Jan Newhart	7 mi	651 yds
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55 - 59:

1 Edith Leiby	6 mi	884 yds
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JUNIORS:

1 Kelli Good	7 mi	368 yds
2 Laura McMarlin	6 mi	1354 yds
3 May Schjang	5 mi	1730 yds
4 Jenny Schjang	5 mi	410 yds
5 Ella Schjang	4 mi	524 yds

OPEN:

1 Mike Tymn	11 mi	524 yds
2 Jim Gallup	10 mi	1639 yds
3 Greg Beal	10 mi	1235 yds
4 Dave Riddle	10 mi	1170 yds
5 John Irving	10 mi	622 yds
6 Jeff Nakasone	9 mi	1590 yds
7 Joe Laturnau	9 mi	1536 yds
8 Larry Axmaker	9 mi	1251 yds
9 Dexter Akamine	9 mi	1181 yds
10 Dale Wilhelm	9 mi	1176 yds
11 Carlos Martinez	9 mi	745 yds
12 Mike McGuire	9 mi	586 yds
13 G. Mike Meulemans	9 mi	559 yds
14 Bob Gardner	9 mi	549 yds
15 Don Smith	9 mi	524 yds
16 William Edwards	9 mi	166 yds
17 Jim Rose	9 mi	47 yds
18 David Huntley	9 mi	43 yds
19 Jeff Rowley	8 mi	1750 yds
20 Marcellus Snow	8 mi	1645 yds
21 Richard Shimizu	8 mi	1575 yds
22 Noble Beck Jr.	8 mi	1448 yds
23 John A. Purnell	8 mi	1247 yds
24 Randy Yamamoto	8 mi	1205 yds
25 Robin Robinson	8 mi	995 yds
26 Mike Crabbe	8 mi	726 yds
27 Hector Rivera	8 mi	538 yds
28 Carl Kawabata	8 mi	358 yds
29 Ed McKnight	7 mi	878 yds
30 D. Michael Lockett	7 mi	853 yds
31 Robert Mumby	7 mi	580 yds
32 Hans Schjang	4 mi	1374 yds

40 - 44:

1 Tom Smyth	9 mi	260 yds
2 Jerry Jones	8 mi	1418 yds
3 Bill Vogt	8 mi	1320 yds
4 Bernard Jacang	7 mi	1705 yds
5 David Arakaki	7 mi	1270 yds
6 Ron Arbuckle	7 mi	722 yds
7 Barry Oneto	7 mi	535 yds
8 Tom Squire	7 mi	500 yds

45 - 49:

1 Stu Miles	8 mi	75 yds
2 Chuck Strang	7 mi	1507 yds
3 Ron Markarian	7 mi	646 yds

55 - 59:

1 Ray DeHay	6 mi	1320 yds
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JUNIORS:

1 Chris Manella	6 mi	1751 yds
2 Vincent Schjang	4 mi	1756 yds
3 Hans Schjang Jr.	3 mi	964 yds

60 - 64:

1 Raymond Taomae	6 mi	891 yds
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**Kolekole Pass Relay**

Tantalus Marathoners Gold won the August 5 Kolekole Pass Relay in 3:16:21 leading a record 77 five person teams across the finish line at Schofield Barracks. The winning team was composed of runners Greg Beal, Jim Gallup, Dennis Hansen, Jim Press and Mike Tymn. In second overall was the Adidas Aggregate team in 3:22:57. In third, and first in the military division, was Navy Hawaii with 3:24:03.

First in the mixed division was the Tantalus Marathoners Blue team with a 3:31:03, which placed them in seventh overall. The team was composed of Hal Goforth, Rick Jones, Sue Krenn, Kathy Robertson and Win Sale.

A close battle was fought in the junior division with Ralph's Roadracers 3:25:26 prevailing over the Pearl City Roadrunners 3:25:38.

OPEN DIVISION

1 Tantalus Marathoners Gold	3:16:21	1
2 Adidas Aggregate	3:22:57	2
3 Tantalus Marathoners White	3:24:34	4
4 Tantalus Marathoners Red	3:34:01	8
5 Ala Moana Express	3:40:28	12
6 Prancing Penguins	3:46:43	16
7 Late Comers	3:49:26	18
8 Roosevelt Runners	3:52:22	20
9 Warp Factor 5	3:57:53	25
10 Holo Holo O'Koles	4:12:20	37
11 Holo Holo Okeles	4:12:35	38
12 Non Competitive	4:13:34	39
13 St. Andrews Sneakers	4:17:39	43
14 Magic Five	4:41:57	57
15 Nobodies	4:54:12	64
16 Wazoo D	5:06:42	70

JUNIOR DIVISION

1 Ralph's Roadracers	3:25:26	5
2 Pearl City Roadrunners	3:25:38	6
3 Motley II	3:52:50	21
4 Mililani High	3:54:50	22

MEN'S MASTERS

1 Power Solar Masters	3:48:49	17
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70	Sarah Freeman	44:34:3	0	94	Masao Yoshii	48:33:3	40+	117	Janet M. Kemmerer	55:42:7	WM
71	Lee Bacon	44:45:7	40+	95	Temaus Wade	48:33:5	M	118	Diane Scrafton-Cohen	57:40:2	J
72	Bob Swanson	44:55:6	M	96	Frank Bryant	48:33:8	M	119	Jenny Schjang	57:52:0	E
73	George Ishiki	44:59:5	50+	97	Kent Kjelstrom	48:36:1	J	120	Diane Kline	58:05:8	WM
74	Bill Duffy	45:05:6	50+	98	Sean Axmaker	48:55:3	HS	121	Mark Wiebe	58:17:4	JHS
75	Chuck Strang	45:07:0	40+	99	Frank Suenaga	49:10:6	J	122	C.E. Jones	59:20:0	50+
76	Barry Bergmann	45:08:5	0	100	Karen Courter	49:29:5	E	123	May Schjang	60:01:9	HS
77	Frank Barth	45:12:9	J	101	Holly McVay	49:37:5	WM	124	Ella Schjang	60:05:6	JHS
78	Barney Griggs	45:15:9	0	102	Danny Barcia	50:04:7	E	125	Stefanie Tompkins	60:07:9	JHS
79	David Rarangol	45:21:9	50+	103	Joan Flynn	50:26:7	50+	126	Ann Griggs	61:11:8	J
80	John Barcia	45:29:6	HS	104	Carol D'Angelo-Murphy	51:16:1	J	127	San Landry	62:29:1	J
81	Robert Valle	45:35:8	40+					128	Al Landry	62:29:4	M
82	Ray Miller	45:54:2	0	105	Win Smith	51:45:7	0	129	Julie Barcia	62:46:4	40+
83	Al Chun	46:56:3	0	106	Charles Bates	51:59:1	J	130	George Schulze	63:17:5	J
84	Mike Allen	46:02:0	0	107	Peter Barcia	52:38:2	0	131	Vincent Schjang	64:29:2	E
85	Judy Kjelstrom	46:42:9	0	108	Connie Chun	52:51:5	50+	132	Sandy Kohn	66:39:1	J
86	Johnny Holloway	46:49:0	0	109	Dan Peterson	53:01:1	50+	133	Terry Barth	67:40:0	J
87	Alvin Kim	47:07:2	J	110	Kelli Good	53:16:4	HS	134	Shelley Axmaker	72:16:0	JHS
88	George Murray	47:11:7	50+	111	Stacey Axmaker	53:37:1	E	135	Julie Barcia Jr.	72:16:6	E
89	Lloyd Souza	47:17:0	J	112	Dan Davis	53:51:1	50+	136	Hans Schjang Jr.	75:40:1	E
90	Robert Mumby	47:33:9	J	113	Frank Roddin	54:04:9	50+	137	Hans Schjang	76:07:5	40+
91	Joy Chun	47:47:1	0	114	Sharon Colon	54:17:2	0	138	Mavis Watkins	95:49:0	J
92	Michael Power	48:01:6	0	115	Michael Toyofuku	55:00:8	J	139	Donna Schulze	95:51:5	50+
93	Lance Wiebe	48:04:1	E	116	Linda Riddle	55:12:6	J				

## Short Bursts

by Scott Hamilton

Johnny Faerber bought a belt for his Silver Buckle, won by racing over the Sierra Nevada Mountains in under 24 hours. Gordon Dugan also ran and buckled down. For an encore, Gordon is doing long-distance bike riding on Mainland, and with wife Barbara, is on sabbatical in the mountains of Washington until Honolulu Marathon time.

Remember that The Bunch Hunky is not named after Dr. Bunch or Dr. Hunky but Dr. Hing Hua Chun and Company. The Motley Crew is not named after Dr. Motley or Dr. Crew but Dr. Peter Barcia and Company, featured recently in photo spread in local slip-sheet. Dan Tompkins gives up the U.S. Army to launch his running store near the entrance to Kaneohe MCAS.

Our peerless leader, Ron Markarian, has a new Hickam Air Force Command, the 548th Reconnaissance Technical Group.

Jim Press trained terribly hard for six months in hopes of meeting the Olympic Trials Marathon qualifying time of 2:21:54 at Nike. At 2:31+, he fell well off his best time. The reason? In the early race euphoria he swept through 5Km in 15:50; 10 Km in 32:10 — a PR (and 2:15 pace.) Goes to show even experienced runners have a hard time restraining themselves in the early going of a long race. Same thing happened to Greg Beal at the regional Diet Pepsi. His first two miles were 9:35.

Mike Tymn planning to run Sacramento Marathon September 30. Brook Thomas is back from a year in Europe and leg surgery, and running fast.

Some new addresses are: Paul Eveloff, Mount Desert Island Bio-Lab, Salsbury Cove, Maine, 04672; Brian Jones, 830 N. Ashton St., Alexandria VA 22312; Gordon Dugan, c/o Benny's Panorama Motel, 915 So. Main St.,

Colville WA 99114 and Ralph Dykes, from No. 62 to No. 66 Piper's Pali on Punahou Campus (coming up in the world, if only by a few digits.) Glenn Mason, Club Veep, co-Edits the Hawaii AIA "Hawaii Architect" Magazine. If Jeff. Jacobs reeks of Cheese, it's because of all the cheese packages mailed by his cheese-making family in Wisconsin. Living at the foot of Mount Tantalus, he's explored all the trails.

## Bellows Picnic a Success

August 25 turned out to be a good day for the beach and for eating. Both items were well tended to by the 65 club members who showed up at Bellows AFB area 5B for the first, and hopefully not last, club picnic. The club owes a vote of thanks to its members who volunteered to prepare the food: Mike Crabbe, Casey and Linda Ibaraki, Nancy Mueller, Sharon Colon, Dan Thompkins and Glenn Mason.

**MIXED DIVISION**

1	Tantalus Blue	3:31:03	7
2	Congenial Defects	3:44:53	14
3	On The Road	3:52:13	19
4	Eeyore's Tail	3:57:14	24
5	Punahou Mixed	4:01:27	27
6	Fleet Feet	4:04:07	29
7	Robert	4:07:57	32
8	K.C.	4:14:58	40
9	Aiea All-Stars	4:14:58	41
10	Pearl City Striders	4:18:34	44
11	Victoria Station	4:21:36	45
12	Restless Underdogs	4:22:25	46
13	Hang Loose	4:23:07	47
14	Motley Crew	4:31:10	52
15	Bullets	4:38:45	55
16	Hash House Harriers	4:38:57	56
17	Haff Hast Howlies	4:41:58	58
18	Astro Plodders	4:47:49	60
19	Kolekole Okole Hash	4:49:35	61
20	Mixed Bunch	4:53:25	63
21	Chuck Strang	4:56:47	65
22	USS Sample	4:57:35	66
23	Fazio's Futtucine	4:58:05	67
24	Flat Feet	4:59:39	68
25	St. Andrews Sneakers II	5:05:51	69
26	Sons & Daughters of Patch I	5:13:35	71
27	Sons & Daughters of Patch II	5:13:35	72
28	St. Andrews Sneakers III	5:18:44	73

**WOMEN'S MASTERS**

1	Paul's Crawlers	5:51:33	74
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**WOMEN'S OPEN**

1	Addidas Fox	4:29:03	50
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**MILITARY DIVISION**

1	Navy Hawaii	3:24:03	3
2	Air Force I	3:35:13	9
3	Kaneohe Marines	3:36:11	10
4	First In	3:36:54	11
5	Marine Red	3:41:14	13
6	Flim Flam and Company	3:46:14	15
7	Last Out	3:55:30	23
8	AIM High Steppers	3:58:14	26
9	The Munchkins	4:03:16	28
10	Tass Gas	4:04:14	30
11	The Streakers	4:04:57	31
12	Preble Fleetfoots	4:09:10	33
13	Hickam Harriers	4:10:13	34
14	Bryce Cannon One	4:10:40	35
15	Recce Wrecks	4:10:55	36
16	Devil Dogs	4:16:19	42
17	Specimans	4:25:15	48
18	Campbell's Soup	4:27:21	49
19	PAC Rats	4:30:08	51
20	MCAS Roadrunners	4:32:46	53
21	In The Long Run	4:36:11	54
22	USS Sample II	4:42:10	59

**Beal Preps for Pepsi Regional at KMCAS**

At the 1/2 mile mark, Greg Beal took a lead he never relinquished in winning the August 19 state AAU 10 kilometer championships with a time of 32:28.7. A total of 140 runners competed in various divisions in the race held annually at the Kaneohe Marine Corp Air Station. Beal was followed by Mike Tymn, 32:52.1, and Bob Noble, who took first in the military division with a 33:15.3. Tymn was first in the masters division as both he and Jim Gallup, 33:42.6, broke the state record for their division.

Overall Time	Name	Time	Division
1	Greg Beal	32:28:7	0
2	Mike Tymn	32:52:1	40+
3	Bob Noble	33:15:3	M
4	Jim Gallup	33:42:6	40+
5	Dennis Hansen	33:54:1	0
6	Dave Riddle	34:39:6	0
7	John Irving	34:47:5	M
8	Steve Jenness	35:09:1	0
9	Ron Welsh	35:43:3	M
10	Lonnie Clark	35:54:9	M
11	Charles Woods	36:06:1	0
12	Joe Laturneau	36:31:4	0
13	Frank MacDonald	36:36:4	M
14	Daniel Moreno	36:37:6	M
15	Craig Bartlett	36:43:7	M
16	Chris Courter	36:45:9	JHS
17	Ed G. Williams	37:04:7	M
18	Mike McCormick	37:11:6	0
19	Mark Perry	37:19:7	0
20	Paul Haller	37:39:1	0
21	Van Guildler	37:48:6	M
22	Scott Hamilton	38:00:3	50+
23	Larry Axmaker	38:30:0	0
24	Marty Stevens	38:43:0	M
25	Al Downey	38:48:6	J
26	Dan Tompkins	38:54:6	40+
27	Brian Chong	39:00:2	HS
28	Don Smith	39:01:4	0
29	Casey Ibaraki	39:17:7	0
30	Rick Kahle	39:18:4	40+
31	Robin Robinson	39:23:5	0
32	Donald Leopoldo	39:25:8	40+
33	Tom Smyth	39:27:2	40+
34	Jerry Chun	39:38:3	0
35	Fred Stutsman	39:49:9	M

Nancy Courter led the women with a 44:16.4 followed by Kathy Barcia in 44:28.8 and Sarah Freeman in 44:34.3. Kathy added to her collection of state records in the junior high school division with her effort.

Other records were set by Scott Hamilton, 38:00 in the 50-54 age group and by Chris Courter, who took 4 minutes from the men's junior high record with his 36:45.9. For the women, Joan Flynn's 50:26 set a record in the 50-54 age group and Karen Courter, 49:29.5, broke the elementary school record.

Division winners also included Al Downey, Joe Goo, Brian Chong, Lance Wiebe, Albert Sieben, Kelli Good, Holly McVay and Carol D'Angelo.

Overall Time	Name	Time	Division
36	Albert Sieben	39:53:3	J
37	Ray Kemp	39:54:2	0
38	Carlos Martinez	39:56:1	0
39	Bill Rakow	39:57:2	40+
40	Milan Marich	40:01:9	40+
41	Jeff Rowley	40:11:0	0
42	Richard Shimizu	40:18:8	0
43	Warren Nishimoto	40:21:4	0
44	Dennis Hairston	40:32:7	0
45	Basil Fossum	40:35:4	M
46	David White	40:43:3	0
47	David Huntley	40:54:1	0
48	Michael Murphy	40:54:8	0
49	Bernard Jacang	41:00:3	40+
50	Jim Kraus	41:09:4	M
51	Joe Goo	41:15:9	50+
52	Bruce Elwell	41:21:8	0
53	Gilbert Lum	41:56:2	50+
54	Mike Crabbe	41:57:4	0
55	John Cogan	42:26:7	J
56	Bryan Miller	42:36:2	0
57	Dennis Morisada	42:43:8	0
58	Rodney Guba	42:48:7	0
59	Stuart Robson	42:56:4	0
60	Jim Fanning	43:06:9	J
61	Alan Picard	43:10:0	0
62	Thomas Roberts	43:18:3	M
63	Dan Gudeman	43:47:2	0J
64	Barry Oneto	44:08:3	40+
65	Hunky Chun	44:14:0	40+
66	Nancy Courter	44:16:4	0
67	Craig Austin	44:23:8	0
68	Jerome Miller	44:27:7	J
69	Kathy Barcia	44:28:8	JHS

Dear Editor:

There are many of us who feel that runners should not have to bear the cost of race t-shirts bearing commercial advertising. Therefore, it was noted with satisfaction when it became known that this year's 30/30 sponsor, Honsport, together with Nike was going to completely underwrite those costs as well as many others for the race.

In the past, United Airlines operated the race on a self-supporting basis with minimal financial contributions from the company.

Imagine my dismay upon discovery that the entry fee for this year's race had been raised from \$3 to \$5 per person. Careful perusal of the entry forms revealed no charity or fund-raising proposals leaving the impression that entry fees were to cover expenses. Further investigation revealed that the sponsor and race promoter had agreed that all profits realized from the entry fees would go to Saturday at the Track (SAT), a local running group of about 2 dozen women who work out together weekly at the U.H. track. A statement expressing the above was added to the instruction sheet provided to the runners at check-in.

Now, I do not object to the SAT program or any other groups' program benefiting from the hard work of its members at this, or any other racing event. However, to conduct a major fund-raising effort without the knowledge of the contributions is not ethical and is probably contrary to AAU regulations. (The 30k was AAU sanctioned) since SAT is not a properly organized and documented nonprofit organization, it is probable that Local, State, and Federal tax laws have been broken. More than \$9000 in entry fees was collected and, to the best of my knowledge, most of the major expenses were borne by the sponsors.

The running community deserves an explanation of the foregoing events and, since SAT has no Board of Directors, books, budget or other public records, full disclosure of the planned use for those funds should be made.

Barry Oneto

Dear Barry:

The Editor has asked that I personally reply to your letter regarding the 30/30 Race, and I am eager to do so.

It seems your concerns are basically two-fold:

- (1) that Honsport would make a contribution to SAT as a result of its involvement in the 30/30; and
- (2) SAT's plans for the use of those funds.

While these may be of personal interest to you, it would seem that the real concern (if any) of the running community would be: Was the 30/30 a quality event and *did the individual runners receive fair value for the entry fee paid?*

I don't believe that even you would disagree that this year's 30/30 was substantially improved and that the organization, aid stations, first aid tent, results and awards were all top quality, reflecting a tremendous effort by all the volunteer workers and sponsors. Consistently, this year's budget for awards alone was increased to 275% of last year.

Criticism of Honsport for its decision to share some of the proceeds with SAT is surprising. Would a shoe repairman expect to be quizzed by a customer as to how he planned to spend the dollars which he had just been paid for an otherwise satisfactory resoling job? More plainly, it is

really none of your business as to how the sponsor has chosen to allocate race proceeds as long as a first class race was presented.

The foregoing notwithstanding, my recommendation to Honsport and SAT is that any group or individual with a valid need-to-know be given a complete rundown of moneys received and disbursed. Contrary to your statement that SAT is not properly organized, I believe you knew (or could have found out) that steps towards non-profit incorporation by SAT were begun last month and have been completed. Therefore, your statement "it is probable that local, state, and federal tax laws have been broken" is unsupported.

On the positive side, your letter of concern should give comfort to the running community as it indicates that an experienced and presumably busy business person has the time to look out for all of our interests. And for this we should be grateful.

Mark Cockrill

Dear Editor:

Just a work to compliment you on the new look of Hang Tuff. I think your editorial comment was appropriate and timely.

If there is any way any of the staff of the Marathon Clinic can ever be of any service to you in any way either with information or promotion, please let us know.

John O. Wagner, M.D.  
Co-Director  
Honolulu Marathon Clinic

cases the combination of entry fees and sponsor support will cover costs, in some it may fall short, in others a profit will be made. In most cases your average participant ("frolicer") isn't going to care one way or another as long as there are no hassles and a good time is had by all. For most the bottom line is running is a relatively cheap form of entertainment provided by the participants themselves.

3) Running events have the potential to be major community events. This makes them highly desirable to companies who want positive exposure in their trading area. To be blunt, these companies are looking for ways to cash in on the boom. Their profits come, not necessarily from the event itself, but from the goodwill and exposure the race generates.

4) Companies/Charities/Communitites need assistance putting on races. In the future more events will be handled by professionals and semi-professionals who have the experience, expertise, and organization to handle them.

5) Commercial races are going to compete on the racing calendar with MPRRC events and they'll compete for the talent needed to run a race. MPRRC may find its participants and leaders/volunteers usurped by others.

Whether you realize it or not, MPRRC is riding a tiger. We need to re-examine the club's position on sponsored races.

A lot of money is going to be made, and there's no other running organization in Hawaii that could do more good for the benefit of competitive runners than MPRRC by getting a piece of the action.

Don Mueller  
Editor  
Hang Tuff

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HANG TUFF is the official Mid-Pacific Road Runners Club newsletter.

Editor: Don Mueller 521-1834  
Race Correspondent:  
Glenn Mason 947-1649  
Photography: Kevin Harp  
Short Bursts:  
Scott Hamilton 923-3308



## First Running Camp November 2 - 4

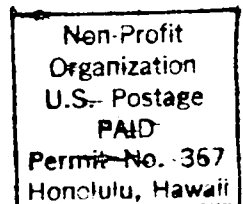
Camp Paumalu, above Sunset Beach, will be the site of MPRRC's first running camp. Dick Hoyer and Dan Tompkins are co-directors. The \$35 cost of the weekend includes lodging, food, a commemorative windbreaker, and guest speakers. Only 50 members will be able to attend and the deadline for submitting your application is October 17. More details will be presented at the Club meeting on October 17 or you can call Dick 373-2609 or Dan 235-4370.

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## Circle These Dates

- Oct. 14 (Sun) Kawainui Swamp, 6.9M, MPRRC
- Oct. 17 (Wed) Mid-Pac Club Meeting, 7:30PM Waikiki-Kapahulu Library
- Oct. 24 (Sun) Val Nolasco 22Km, Hawaii Kai Fun Runners
- Oct. 28 (Sun) Schofield 25Km AAU, MPRRC
- Nov. 11 (Sun) Moanalua-Tripler 10Km, MPRRC

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